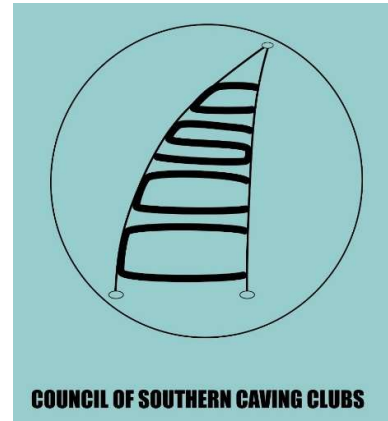


CSCC Communications Officer – report August 2023



Since May I now have access to the required publishing and communications outlets – thanks to those who assisted with this and got it sorted out promptly, and showed me how it all works.

One newsletter has been completed and published on time, both in Mailchimp and as a PDF for download. Cookie added it to the website – thanks.

My hope is that the CSCC newsletter might start including relevant articles from CSCC clubs and cavers that may benefit from a wider audience, or which would increase visibility for anyone with an interest in the CSCC region. I appreciate this will require a certain amount of lobbying as it is rare for people to volunteer things unprompted. Consider this report as a request to you, reading this, to pass the word around.

Caver engagement with comms is down to our newsletters etc. being promoted, having useful content, and there being willing hands to spread it about. Just collating a set of regular reports, sticking it out there and hoping for the best isn't a particularly fruitful MO, and I would like anyone reading this to keep an eye out for our news postings, newsletters, emails etc and forward to their club members as a matter of routine.

Likewise, if you are aware of anything worthy of inclusion in the newsletters or posting as separate news stories, please let me know. Sussex is at the end of a very long grapevine, and the more people help, the better our visibility becomes as a useful body for southern cavers.

Peter Burgess, Communications Officer

11th August 2023